

SPOK 2 - Manchester 2005 Sponsorship Opportunities

CO-LEAD SPONSOR

- *Lead sponsor has the opportunity to nominate one of its representatives to act as chairperson for a day and may deliver a 15 minute opening address*
- *Exhibition stand*
- *4 complimentary guests / delegate spaces for your clients – (value £2400)*
- *Sponsor's logo on all the promotional literature*
- *Sponsor's logo appearing on the conference page on our Website, with a hyperlink to your site*
- *Opportunity to distribute your corporate brochure or any relevant material*
- *A sign with the sponsor's name and conference title will be prominently displayed*
- *Insert of approved promotional material into documentation to be distributed to all delegates and speakers*
- *Additionally, the promotional materials will also be sent to all magazine subscribers*

RATE: £9,500

COCKTAIL RECEPTION

- *The cocktail reception sponsor has the opportunity to deliver a 15 minute welcoming address during the cocktail reception*
- *The cocktail reception sponsor will be able to appoint a representative to become moderator for one of the panel sessions*
- *Exhibition space*
- *Invitations will be printed bearing the sponsor's logo, which will be sent to all registering delegates*
- *4 personal guests may attend the conference on a complimentary basis - (value £2400)*
- *A further 5 guests may attend the cocktail reception only*
- *The sponsor's logo will appear on the conference page on the Batteries International Website, with a hyperlink to the sponsor's Website*
- *Opportunity to distribute your corporate brochure or any relevant material at the conference*

RATE: £5,000

DINNER SPONSOR

- *Sponsoring company will be given an opportunity to present a 15 minute speech during / before the meal*
- *All attendees will be invited to the dinner at no cost*
- *Exhibition space*
- *Sponsoring company will be able to appoint a representative to become moderator for one of the panel sessions*
- *Invitations will be printed bearing the sponsor's logo, which will be sent to all registering delegates*
- *The sponsor's logo will appear on the conference page on the Batteries International Website, with a hyperlink to the sponsor's Website*
- *Logo on menu*
- *Opportunity to distribute your corporate brochure or any relevant material at the conference*

RATE: £6,500 per dinner

EXHIBITION STAND

- *Exhibition stands for the duration of the conference (minimum size 6 sq m,) with the opportunity to display company products, brochures and promotional literature.*
- *There will be two (2) options.*
 - Option 1:** 3m X 2m + One (1) delegate pass = £1500
 - Option 2:** 6m X 2m + Two (2) delegate passes = £2800

DELEGATES' BAG

- *The conference delegate bags will be distributed to all conference delegates and speakers and will contain all conference materials*
- *The sponsoring company will have its company logo, in black & white or 2- colours, prominently displayed on the 'Conference' Bag*
- *The sponsoring company will be given the opportunity to insert approved promotional material into every conference delegate bag that will be distributed to all delegates and speakers*

RATE: £2,500

CONFERENCE CD SPONSORSHIP

- *The sponsor will be given the opportunity to place their company's logo, in black & white or 2- colours, on each CD containing all speeches received, given to every attendee at the conference*

RATE: £2,500

INSERTING PROMOTIONAL MATERIAL

- *An insert of approved promotional material will be placed into every conference CD to be distributed to all delegates and speakers*
- *The promotional material will also be linked to the Batteries International Website*
- *Additionally, the promotional materials will also be sent to all Batteries International subscribers*

RATE: £2,000

Contact information

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Conference updates and news www.spok.biz